

# Casino Royale

*Presenting Sponsor: Time Warner Cable*



Annual Monte Carlo Night  
Thursday, October 7, 2010  
Syracuse Renaissance Hotel

Benefiting



Sponsorship & Advertising Opportunities

## ***About Meals on Wheels of Syracuse***



Meals on Wheels of Syracuse is a 501(c)(3) non-profit organization and our mission is to organize, plan and administer the service of delivering nutritious meals, nutrition education and resource assistance to people living in our community unable to do so for themselves. MOWS was founded in 1959 and is the fourth program of its kind in the United States. MOWS provides services throughout the city of Syracuse, the Onondaga Nation and the Jordan-Elbridge area.

Meals on Wheels of Syracuse reflects a long history of hard working and caring people throughout our community who are committed to the concept that "everyone deserves nourishing meals." For 50 years, so many of our homebound neighbors remained independent in their homes and did not go hungry. We are determined to continue this important work with the support of our community for as long as there is a need for home delivered meals.

Twenty-five percent of the total meal cost is subsidized through community contributions making meals affordable to as many people as possible. We have also obtained funding to support seniors 60 years and older, seniors in long-term home care programs, people with Supplemental Security Income (SSI), people with HIV/AIDS, and people under 60 years old with critical illnesses who cannot afford the private pay rate.

In 2009, MOWS served 196,996 nourishing meals to 728 homebound adults and seniors. Fifty-four percent of people served were age 75 or older and 64 percent were women. Thanks goes to our generous donors and committed volunteers for supporting our programs and services.

## ***Sponsorship, Advertising and Ticket Benefits***

### ***Riviera Sponsor - \$2,500***

Seven (7) event tickets • \$400 MOWS Bucks per attendee for gaming • full-page program ad • verbal recognition during program • opportunity to place promotional items in guest bags • prominent logo placement on event signage • company logo on the Meals on Wheels of Syracuse website with a link to your company homepage • listing in the annual report • logo placement and mentions in pre and post event media coverage

### ***Vegas Sponsor - \$1,500***

Four (4) event tickets • \$300 MOWS Bucks per attendee for gaming • half-page program ad • verbal recognition during program • opportunity to place promotional items in guest bags • company logo on the Meals on Wheels of Syracuse website with a link to your company homepage • listing in the annual report • logo placement and mentions in pre and post event media coverage

### ***Advertising***

Full-page Ad (5"w X 8"h) \$200

Half-Page Ad (5"w X 4"h) \$125 ***(September 15 deadline)***

### ***High Roller Ticket Package - \$1,000***

Ten (10) event tickets • \$225 MOWS Bucks per attendee for gaming • listing in the event program

### ***Gambler Ticket Page - \$500***

Five (5) event tickets • \$225 MOWS Bucks per attendee for gaming • listing in the event program

### ***Individual Tickets - \$100***

Includes \$200 in MOWS bucks per attendee for gaming

# Annual Monte Carlo Night-Casino Royale

## Sponsorship, Advertising & Ticket Form

### Sponsorship

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Vegas Sponsor - \$1,500

### Advertising

Full-Page Program Ad (5"w X 8"h) - \$200

Half-Page Program Ad (5"w X 4"h) - \$125

### Corporate Ticket Packages

High Roller - \$1,000

Gambler - \$500

### Individual Tickets

I would like \_\_\_\_\_ tickets @ \$100 each = \$ \_\_\_\_\_ *(Tickets will be mailed prior to the event.)*

I am unable to attend but would like to make a donation to MOWS. \$ \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ (Make checks payable to Meals on Wheels of Syracuse)

Charge my  MasterCard  Visa  American Express  Discover \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

### Contact Information

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company (as it should appear in printed materials): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please return the completed form to:

**Meals on Wheels of Syracuse**

300 Burt Street

Syracuse, NY 13202

**Fax: 315.478.6770**

Contact Katherine Lowe at 315.478.5948 X205

or [community@meals.org](mailto:community@meals.org)

Thanks for your support!

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